

Asian Festivals & Public Holidays 2011

Every year in New Zealand, Asian communities celebrate their own cultural, religious festivals or holidays of significance. It makes sense to keep these days in mind when you plan your campaigns.

CHINA

1 st	Jan.	New Year's Day**
3 rd	Feb.	Chinese New Year*
17 th	Feb.	Lantern Festival*
1 st	May.	Labour Day
1 st	Jun.	Children's Day
1 st	Aug.	Military Day
10 th	Sep.	Teacher's Day
12 nd	Sep.	Mid Autumn (Moon) Festival*
1 st	Oct.	National Day Celebration China

KOREA

1 st	Jan.	New Year's Day**
3 rd	Feb.	Lunar New Year*
1 st	May.	Labour Day
5 th	May.	Children's Day
7 th	May.	Parents' Day
15 th	May.	Teachers' Day
10 th	May.	Buddha's Birthday
15 th	Aug.	Independence Day
12 nd	Sep.	Mid Autumn Festival*
25 th	Dec.	Christmas Day

INDIA

1 st	Jan.	New Year's Day**
15 th	Feb.	Milad-Un-Nabi (Muslim Festival)
17 th	May.	Buddha's Birthday
5 th	Aug.	Independence Day
2 nd	Oct.	Mahatma Gandhi's Birthday
26 th	Oct.	Diwali (Hindi Festival)
25 th	Dec.	Christmas Day

* Dates will change every year

** Major holidays in these main 3 Asian countries (2011)